

## Total Tourism Social Engagements (North East Wales and Discover Denbighshire)

### April - August

	2017	2018	% Increase / Decrease
Total Engagements	18,700	42,700	128%
Facebook	7,035	9,936	41%
Twitter	10,900	8,969	-17%
Instagram	745	23,800	3905%

## North East Wales Website

### April - August

	2017	2018	% Increase / Decrease
Sessions	3628	6398	76%
Page Visits	11,025	13,855	26%
Bounce Rate	56.09%	70.02%	25%

## Discover Denbighshire Website

### April - August

	2017	2018	% Increase / Decrease
Sessions	1997	4288	115%
Page Visits	8612	9182	7%
Bounce Rate	54.78%	55.08%	2%